

Dr. Doan Winkel

Talks and workshops that send faculty home with something to run Monday.

Associate Professor of Entrepreneurship and John J. Kahl Sr. Endowed Chair, John Carroll University · Founding Director, Bill & Sue Donnelly School of Leadership and Social Innovation · TEDx speaker and curator · OpenAI Education Advisory Council

FIVE TALKS. EACH RUNS AS A KEYNOTE, A HALF DAY, OR A FULL-DAY INTENSIVE.

01 **Stop Fighting AI. Start Teaching With It.**
Three things faculty can run in class the next day, and a test for where AI deepens learning and where it quietly replaces it.
Most requested. Higher ed faculty, K-12 teachers, academic leaders.

02 **The Teacher AI Can't Replace.**
What changes, what does not, and the one thing a teacher does that no model ever will.
Higher ed faculty, K-12 teachers.

03 **Your Grades Are Hiding the Truth.**
Why traditional grading hides what students learned, and what mastery-based assessment shows instead.
Higher ed faculty, K-12 teachers, academic leaders.

04 **Everyone Talks Innovation. Almost Nobody Ships It.**
A path from innovation talk to one shipped pilot, for deans and department chairs.
Academic leaders, deans, district leadership.

05 **Entrepreneurship Is Not a Business Plan.**
The mindset and skill set every student needs for a career that does not exist yet, from the curriculum used at 200+ colleges.
Higher ed faculty, program directors, K-12 teachers.

FORMATS AND FEES

Keynote, 45 to 60 minutes. **Half-day workshop,** three hours, faculty build on their own courses. **Full-day intensive,** a department rebuilds one course together.

On-site keynotes and half days start at **$2,500 a day plus travel.** Virtual sessions cost less. Two or three trips a semester, so ask early and name the date.

To book: email dwinkel2@gmail.com with the event, the date or term, the audience size, and what you want the room to leave with. You get dates and a plain quote back. doanwinkel.com/speaking

BIO, 100 WORDS

Dr. Doan Winkel is an Associate Professor of Entrepreneurship at John Carroll University, where he holds the John J. Kahl Sr. Endowed Chair and is the Founding Director of the Bill & Sue Donnelly School of Leadership and Social Innovation. He cofounded the Experiential Entrepreneurship Curriculum, used at more than 200 colleges, and serves on the OpenAI Education Advisory Council. A TEDx speaker and curator and a Justin G. Longenecker Fellow, he writes How to Teach With AI, read by more than 30,000 educators, and has helped more than 15,000 teachers use AI in their classrooms. Every talk ends with something the audience can run on Monday.

Where I've spoken: USASBE, NACCE, ICSB, the Academy of Management, TEDx, and colleges across the US, Europe, Mexico, and Japan. Headshot and video at doanwinkel.com/speaking.

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